

Woodbury Chamber of Commerce
January 26, 2016
Meeting Held at Highland Mills Firehouse
MINUTES

The meeting was called to order at 8:14 am by President Christine DerOhannesian, there being a quorum of the Board present. The attendance roster is attached and made a part of these minutes

As a meeting was not held in December, there were no minutes to approve.

Treasurer Rob Weyant stated that as of January 26, 2016 the Chamber had a balance of \$5,102.72 in their account.

Vice President of Membership Richards mentioned Stephanie Eads of Savvy Woman as a new member. VP Richards reminded everyone that membership renewals have been sent out by email and will presently be sending out invoices.

Those attending the meeting were given 30 seconds to introduce themselves and the companies they are representing.

Old Business

- Members have discussed the future of Woodbury day. Some have suggested that the Chamber should lead this event. We are creating a Focus Group to discuss this issue off line and present option to Members to vote on. Anyone interested in being part of this Focus Group can sign up today. First meeting will be held Monday, February 8th at 4:00. The outcome of that meeting will be presented at the February meeting.
- Bi-Weekly Gazette - Marketing Analysis
 - We need to add coupon or something to the ad for quantitative tracking
 - One quarter test run starting February/March/April/May
- Vice President Planning
 - We are still looking for nominations for that position. If anyone is interested please contact President Christine

New Business

- John Kelemen who is President of the Woodbury Community Association suggested joining with the Historical Society and the Chamber to hold a treasure hunt regarding Woodbury history. More details to come
- President Christine is requesting that the members visit the website regularly. Check dates, news, view pictures of events and share the link with everyone. We are building its usefulness, so spread the word! www.woodburychamberofcommerceoc-ny.com.

Past Events

- Holiday Breakfast 12/8 Gatehouse - Thank you Dot for hosting and gifts
- Holiday Dinner 12/14 - Thank you to all who came. However, we had a low turnout. A discussion was had regarding giving an Awards Ceremony and "Giving Thanks" and recognition for next year. Some possible categories: Who has given most back to the community, improved curb appeal, generations in business, 50+ years, preserved Woodbury history, etc. We are open to ideas.
- Merriment Mixer 1/15 - Thank you to our sponsors, SSQ, Steve Milligram, Ryan Crosby, ADG, Reynolds Oil, Skyline Chimney, Bumbly Fly, Eydie Lopez, Dorothy Jensen Realty.

The speaker for our February meeting will be Sheila Pearl.

The Woodbury Community Association is once again hosting the Heart Dance on Saturday, February 13, 2016 from 7:00 pm to 12:00 am at The Falkirk Estate & Country Club.

The meeting was adjourned at 9:05 am.

Woodbury Chamber of Commerce Financial Report January 2016

Beginning Balance (12/1/2015)	\$4,551.02
---------------------------------------	-------------------

Debits	Check Number		
	1133	\$115.00	
	1134	\$200.00	
	1135	\$579.80	
	1136	\$200.00	
	1137	\$175.00	
	1138	\$40.00	
	1139	\$1,532.50	
			\$2,842.30

Credits	Deposits		
		\$840.00	
		\$590.00	
		\$1,964.00	
			\$3,394.00

Ending Balance (1/26/2016)	<u>\$5,102.72</u>
-----------------------------------	--------------------------